

Nascent

Pediatric Personal Health Record

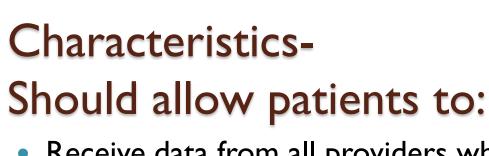
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- Central to managing health and preventing medical error
- Need for standardized, interoperable, private, secure method to store & access all health information
- The Nascent PHR solution



- Patient centric tool
- Integrated view of longitudinal health info
- 60% of adults said they would support an online PHR



- Receive data from all providers who participate in their healthcare
- Enter their own data in journal or diary format
- Designate read access to the ePHR
- Upload designated portions of the ePHR to interested stakeholder systems
- Provide a log of information shared and information entered into the PHR, including an audit trail of who has entered, accessed or modified the information
- Have access to the privacy policy of the PHR host



Content

- Terminology & standards
- Data autotransferred
- Audit trail
- Can patient correct, add, delete?

Ownership & Use

- Who owns the information?
- Patient privacy & non-sale of information
- Information used for insurance eligibility or employment?



Access & security

Who has access & how is it controlled?

Portability

- If patient is no longer employed/insured, PHR still usable?
- How to transfer PHR

Cost

- Fee to set up?
- Fees associated with giving access to health care providers?



- Reduced cost
- Link to employer sponsored health plan
- Ability to add personal information

Cons:

- Risk of leaving PHR behind after quitting
- Employer knowledge of health information complicates job security



Cost-Free

Cons:

- Inability to access
 PHR after changing insurers
- Potential misuse of information by insurance company



 All information automatically downloaded by provider

Cons:

 Patient may not include information from other providers



- Have search functions
- Allow fax/upload from provider
- Open architecture
- Patient control of access, content, additions

Cons:

 Patient has total responsibility for updating information



- Provider has automatic feed of new information
- Potential brick & mortar
- Patient controls access

Cons:

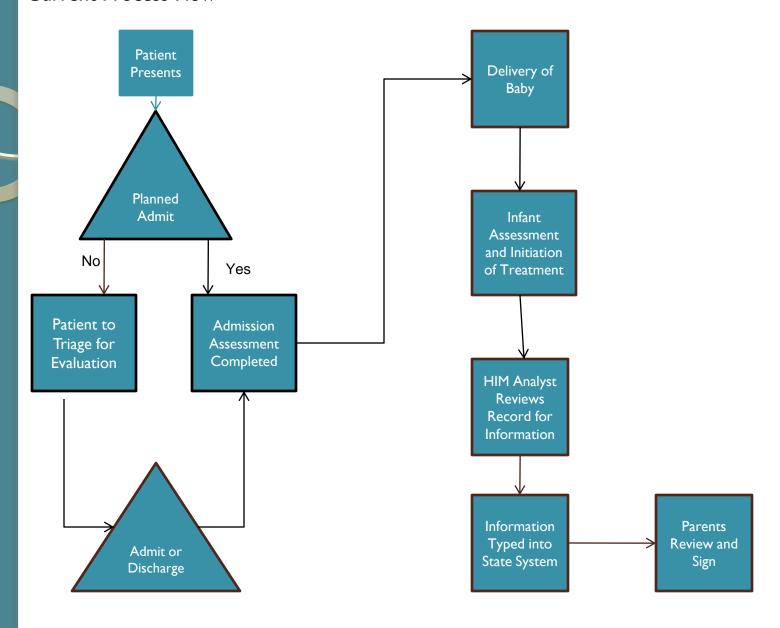
- Physician reservations about patient withholding information
- What happens to records of patients with no money/fragile?
- What if bank fails?

Nascent PHR Solution

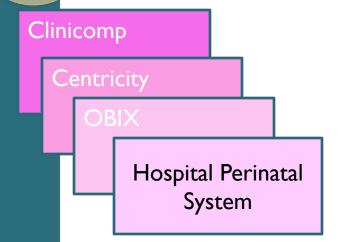
Combine 2 models

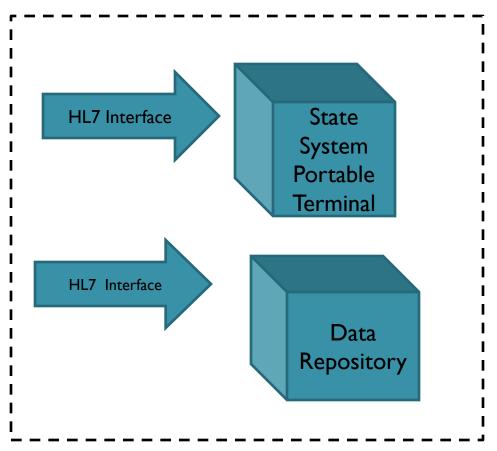
- PHR storage
- Community discussion groups
- Disease search functions
- Automatic updates
- Providers need only one interface
- HIPAA based privacy & security with audit trails
- No cost to patients

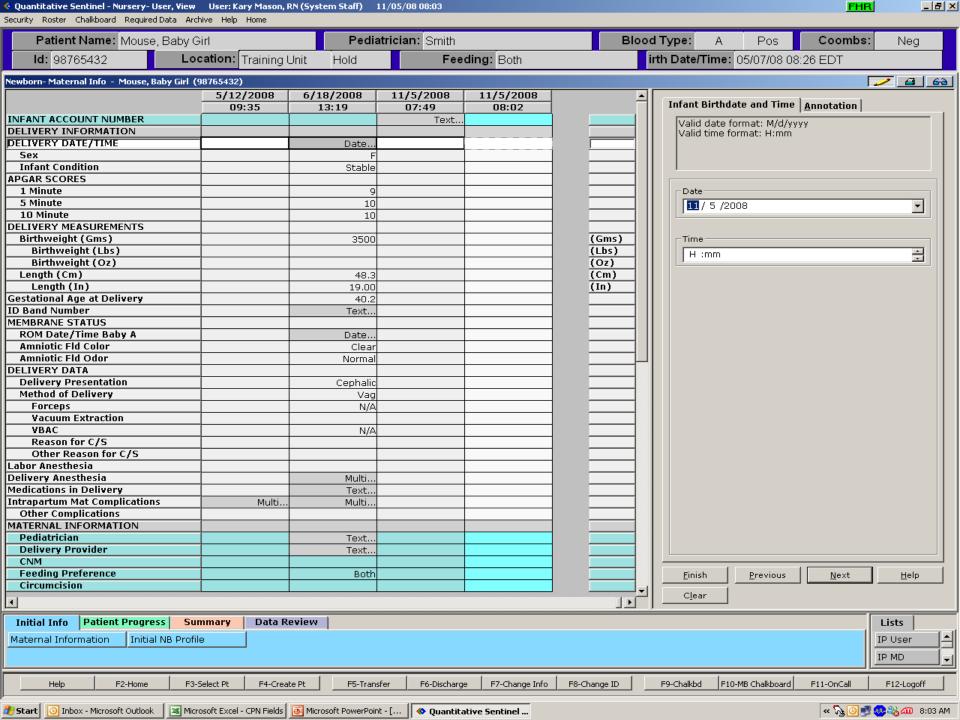
Current Process Flow

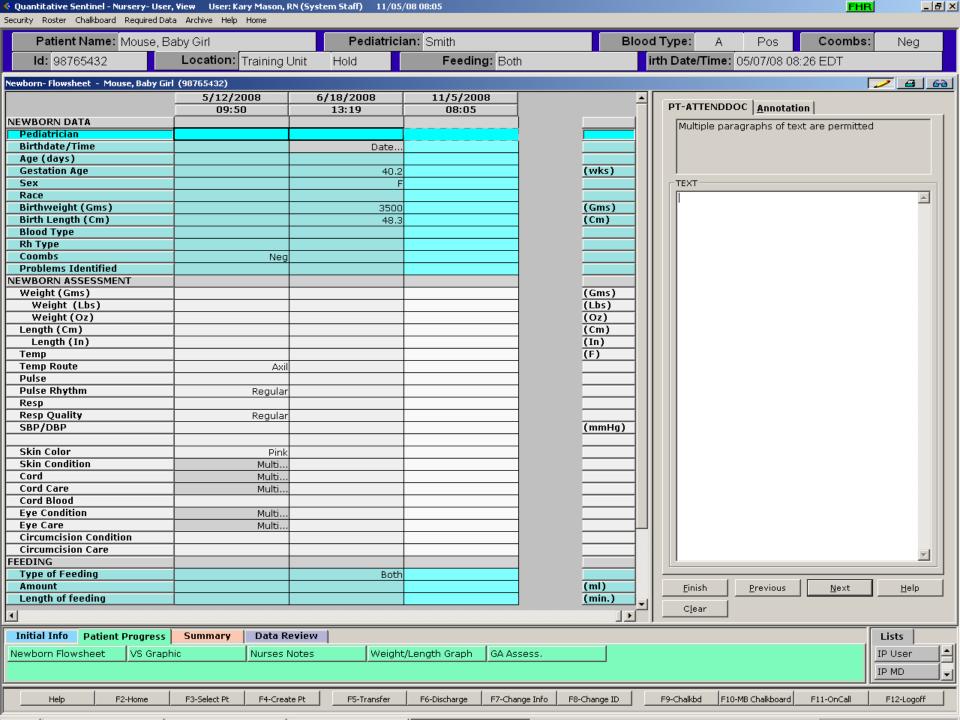


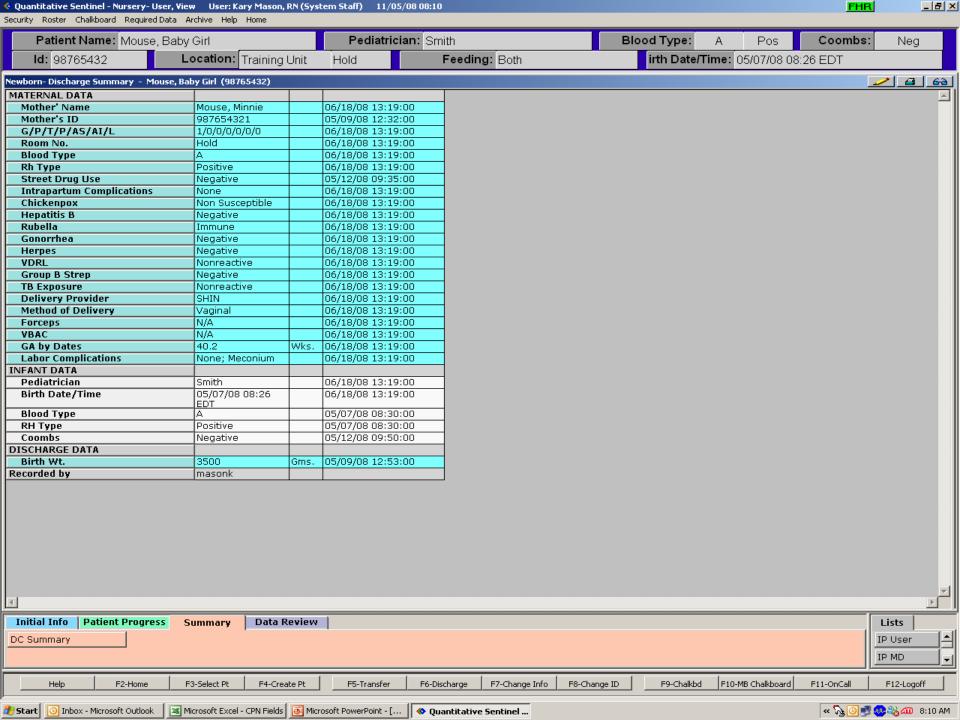
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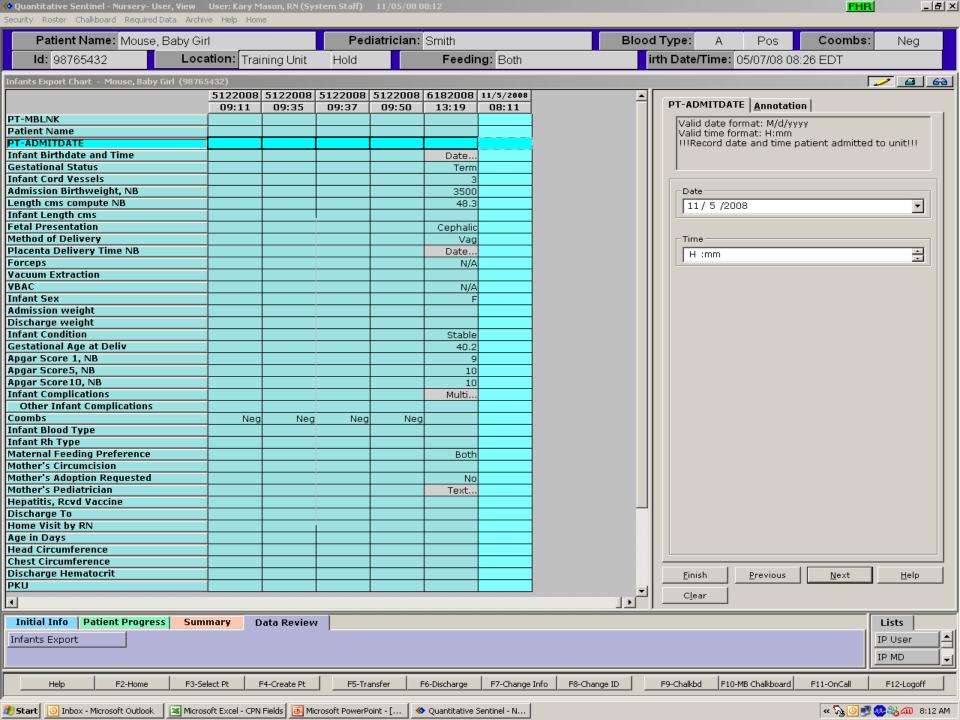


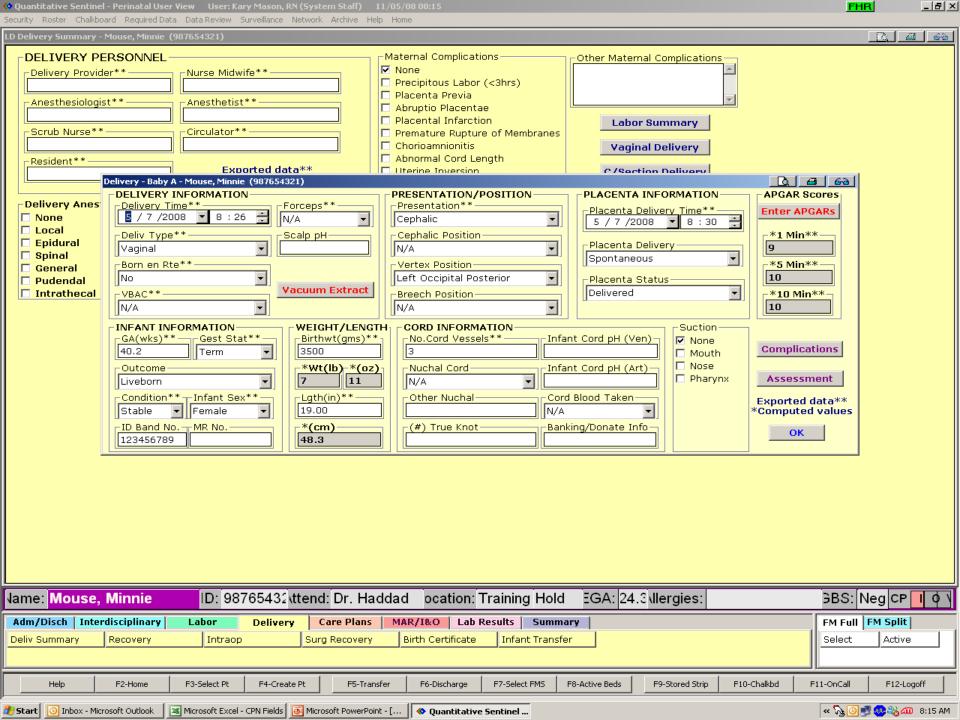












Nascent PHR – How It Works

- Information will initially be collected upon the mother's admission to the hospital for delivery, or at the Physician's Group where she is seen for pre-natal examinations.
- Additional information added after the birth allows for the simultaneous creation of a PHR and the generation of a SSN# and birth certificate.
- Adds pertinent historical medical information and any significant maternal complications to the child's record.
- Nationwide free PHR with web-access for all individuals.
- Interoperable with all standardized EMRs.
- Individual PHR access assignable by ID as needed to Drs Offices, Labs, Hospitals, Outpatient Clinics, schools, etc.



AD SPACE HERE

Welcome To Nascent PHR

INDIVIDU	JAL LOGIN:
User Name:	
Password:	

HOSPITAL/GI	ROUP LOGIN:
User Name:	
Password:	



My Records





Ask a Doc



Growth and Development



Immunization Schedules



Parent Chat

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Main Menu











My Records

Ask a Doc

Growth and Development

Immunization Schedules

Parent Chat

Helpful Links:

Childhood Health Resources

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My Information

Medical History Parental Information Immunizations

Childs First Name				
Childs Middle Name		About the	e Babv	
Childs Last Name				
Suffix				
	D	ate of Birth		
About the Bir	r <mark>th</mark> Ti	me of Birth		
		Sex		
	Plurality (single, t	win, triplet)		
	Da	te Certified		
	Certifiers Nan	ne and Title		
Attendant's Name a	and Title if other the	an Certifier		











My Information Parental Information

Medical History **Immunizations**

Mother's Current Legal First Name Marital Status Mother's Current Address Mother's Social Security Number Mother's Date of Birth Mother's Education Level	About the Mother	
About the Father Father's Contact the Father		Surrent Legal Last Name Marital Status ther's Current Address Social Security Number Father's Date of Birth Father's Education Level

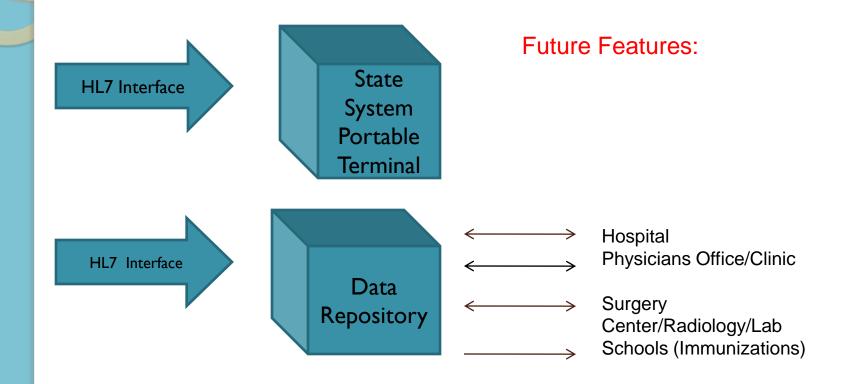








Nascent



Nascent's Sources of Revenue

- Revenue from "Click Ads" and links.
- Web and database server space, scalability and resources from partnership with hosting company.
- Possible grants for the creation and development of a PHR product.
- Contract fees with hospitals/birthing clinics

Technology Employed



Hardware:

- The system will incorporate a series of servers, routers, printers, personal computers, workstations, modems, and storage devices.
- To handle our client's hardware needs,
 Nascent PHR has created a close partnership with EMC and Dell.



Software:

 The design team ensures that our product is interoperable, easily accessible, and provides both privacy & security.

Interoperability

- Nascent PHR will ensure interoperability between EHR and PHR through the representation of HL7 and other required standards. The integration of the PHR system with existing EHR system ensures that the system will perform data conversions (digital from existing EHR to digital of PHR system).
- Information can also be sent referring physicians or other healthcare providers via the fax function.

Interoperability

- Nascent PHR will provide support to test new environments.
- Configurations and system administration functions will be provided to the user in a help menu and paper document.
- The PHR will be customizable; i.e. the user will be able to add different forms, templates, and GUI's (graphical user interface) as needed.



 To provide readily accessible communication for clinicians and patients, our PHR will be accessible via the web browser, or other standard technology.



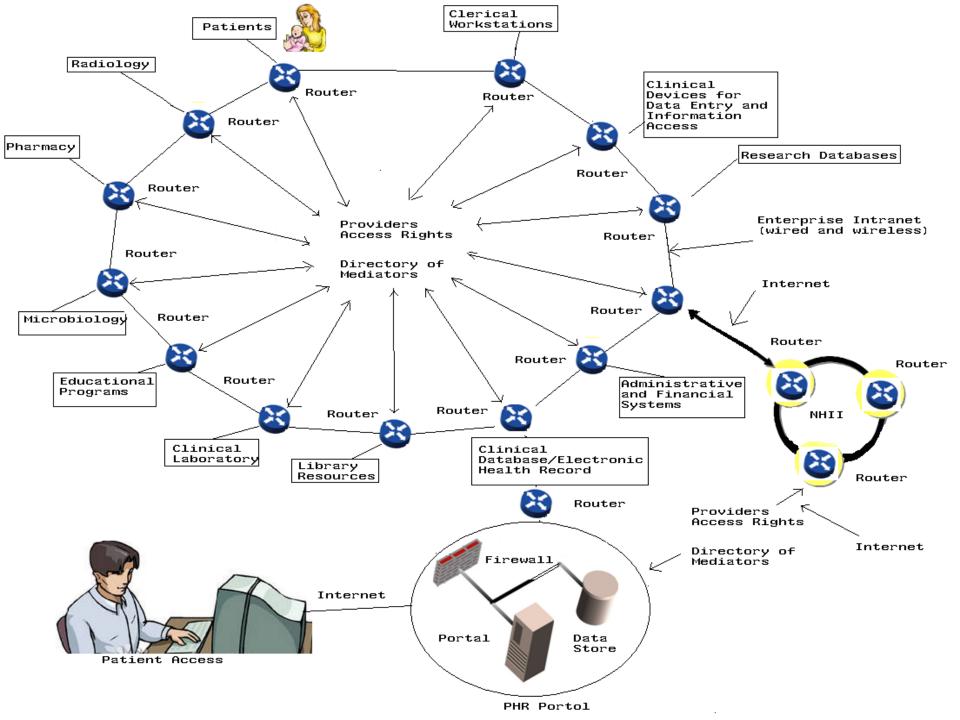
- Firewall provided by 3rd party vendors (McAfee, Norton, etc.)
- Permissions Will be set up be site administrator and patient.
- Encryption To protect patient information as it is transmitted.



Network

- Instructions for connecting to a network will be included.
- The users of the PHR will be responsible for the maintenance of their networks after the PHR has been successfully installed.

Nascent PHR Technology Workflow





- As the capacity of PHR transactions increases, so will the need to increase the capability of the hardware and the software supporting the industry.
- The design of this architecture will be of extreme scale, with many clusters located throughout the United States.



- There will be constant data updates and queries sent to the clusters where the replicated PHR of interest is stored.
- Nascent PPHR is able to keep up with the constant demand through the use of Distributed Hash Table technology to create a scalable solution for the discovery and retrieval of PHRs from clusters.

Scalability

 The inherent benefits of using DHTs will only enhance our customers experience since DHTs form an infrastructure that can be used to build more complex services, such as: distributed file systems; peer-to-peer file sharing and content distribution systems; cooperative web caching; multicast; anycast; domain name services; and instant messaging.

Questions and Answers